



## PRESS RELEASE

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### Comcast Business Services Unveils Upware - a Cloud-Based Business-to-Business Software Marketplace for Small Business Customers

*Partners with industry leaders in storage, security and web and document collaboration, including Box, Carbonite, DigitalSafe, Microsoft, Mozy, Norton, Soonr, WebSense and YouSendIt*

**PHILADELPHIA, Pa. – February 20, 2013** – Comcast Corporation, a global media and technology company, today announced the [Upware™ marketplace](#), a suite of cloud-based business solutions that can be purchased through one integrated web portal. The Upware marketplace contains a carefully selected list of third-party, cloud-based business applications from industry-leading companies in key categories such as data backup, data security, and collaboration.

With Upware, Comcast has chosen a select group of top-tier vendors that meet a strict set of security, redundancy and customer service requirements and can provide both the best performance as well as ease of use for businesses. Organized on the online portal in “aisles” by technology, the vendors include:

- Data Backup – **Carbonite** (data backup), **DigitalSafe** (data backup), and **Mozy** (online backup).
- Data Security – **Norton** (security) and **WebSense** (security).
- Collaboration – **Box** (online storage), **Microsoft** (Web collaboration), **Soonr** (online file sharing), and **YouSendIt** (document collaboration).

“We know small business owners and we know what tools they need to grow their businesses,” said Kevin O’Toole, Senior Vice President and General Manager, New Business Solutions at Comcast Business Services. “Upware simplifies what can be a complex world of choices when evaluating cloud-based services. With the choice of these top vendors, business owners can quickly choose what tools they need to run their businesses and keep their focus on their number one priority – serving their customers.”

Upware is designed to meet the needs of small and medium sized businesses looking to use cloud-based solutions to simplify their IT systems, control costs and increase productivity. Upware, which is available now at [business.comcast.com/Upware](http://business.comcast.com/Upware), gives business owners a single, trusted source to meet some of their most critical technology needs, helping them to be more productive and improve their business.

Through the easy to use Upware marketplace, business customers can purchase and use cloud services, as well as order other Comcast Business services including Business VoiceEdge, Website Hosting and Signature Support, a program for on-site tech support. It also enables customers to pick and choose one or many of the offerings, based on their unique technology and business needs. Upware simplifies application management with the convenience of a single sign-on, which makes access fast and easy for individual users. In addition, business owners can quickly add or remove employees from the system as their business needs change. Plus, users have the simplicity of one number to call for support, management and troubleshooting for everything associated with their Comcast Business Class Internet service including the Upware marketplace and the software applications themselves.

In addition to the nine applications currently on the Upware marketplace, more applications will be added in the near future to existing aisles and new aisles will be added to address other business needs such as marketing and customer relationship management.

#### About Comcast Business Services

[Comcast Business Services](#), a unit of Comcast Cable, provides advanced communication solutions to help organizations of all sizes meet their business objectives. Through a modern, advance network that is backed by 24/7 technical support, Comcast delivers Business Class Internet, Ethernet, TV and Voice services for cost-effective, simplified communications management.

For more information, call 1-800-501-6000 or visit [www.business.comcast.com](http://www.business.comcast.com)

**About Comcast Cable**

Comcast Cable is the nation's largest video, high-speed Internet and phone provider to residential customers under the XFINITY brand and also provides these services to businesses. Comcast has invested in technology to build an advanced network that delivers among the fastest broadband speeds, and brings customers personalized video, communications and home management offerings. Comcast Corporation (Nasdaq: CMCSA, CMCSK) is a global media and technology company.

Visit [www.comcastcorporation.com](http://www.comcastcorporation.com) for more information.

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